

Case Study

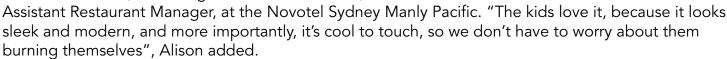
ROBAND

Roband's new Sycloid® – "Years in the testing" - Novotel, Manly

Roband's revolutionary new Sycloid® toaster has been released into the Australian market, and it sets a new standard for high speed toast production. The launch of the Sycloid® is also an international affair with orders from UK, Europe and Asia.

Roband products are well respected in the food service equipment industry for offering the best functionality, reliability and longevity. The Sycloid® is no different, but Roband has invested in long term testing with field trials for over 2 years prior to starting production.

The Novotel Sydney Manly Pacific has been testing the Sycloid® for over 2 years in their Zali's restaurant. "The Sycloid® is a real novelty, it doesn't look like a normal toaster", according to Alison Hutchinson,



The new Sycloid® has reduced queues around the breakfast bar because of its speed, and accessibility of the front cut-away chute. The toast is easy to see and access and patrons don't have to stand on top of each other waiting for toast.



The Novotel Sydney Manly Pacific has 218 rooms overlooking Sydney's beautiful Manly Beach and caters for 100-400 breakfasts every morning. On busy mornings the performance of the toaster is critical to the success of the restaurant. And for over 2 years, the Sycloid® operated every day whilst Roband's engineering team monitored the performance of every component. Roband and Novotel Sydney Manly Pacific worked closely together to achieve the best mutual results.

"The cool to touch feature is really important for our staff and customer safety, and this has proved very positive with everyone", Alison noted, "also the automatic power save mode conserves energy during quiet periods by scaling back the energy consumption, but it starts up again really quickly which is ideal for the long breakfast period".

With over 2 years of testing in a real life environment at the

Novotel Sydney and various other locations, Roband is ready and confident to launch the Sycloid®. Customers can be confident the new Roband revolutionary Sycloid® toaster will live up to Roband's expectations of functionality, reliability and longevity.

The Novotel Sydney Manly Pacific is located at 55 North Steyne, Manly on Sydney's Northern Beaches